

Evolved Entrepreneur

INCLUSIVE CHECKLIST

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Self

How are you relating to your biases, proactively giving and requesting feedback, and connecting with and expressing your authentic self?

Team

How are you relating to your community of clients, prospects, peers, vendors, and your team and embodying your vision?

Experiences


How are you making a difference through your business decisions and message?



Evolved
Entrepreneur

EVOLVED ENTREPRENEUR CERTIFICATION

3 month certification program for entrepreneurs to instill the values and commitments to diversity + equity + inclusion into your business and beyond.

 [Book a call to learn more](#)

culture@evolveeq.com

INCLUSIVE CHECKLIST

- Connect with the biases that do not serve you or your vision
- Request feedback to uncover your unconscious biases
- Take a [Project Implicit Test](#) to unpack more of your unconscious biases
- Connect with your beliefs and comfort with people who are unlike you
- Invest the time to understand and transform your biases
- What are your biases costing your vision and business impact?
- Get clear on what gets in the way of your authenticity
- Connect with your own experiences with diversity, inclusion, and belonging
- Connect with other's experiences with inclusion and belonging
- Notice diversity in your business community and your online platforms
- Hire diverse talent to support your business
- Surround yourself with diverse perspectives
- Meet your clients [existing and potential] where they are to create inclusion
- Is your messaging/copy inclusive?
- Notice is you're falling into [tokenism](#) or lip service
- What is your commitment to diversity + equity + inclusion + belonging as an entrepreneur?